

customers are looking for.” Visit [www.Kidorable.com](http://www.Kidorable.com) for more.

The movie Juno gains all that Oscar buzz; while Ellen Page, Jennifer Garner and Jason Bateman do a great job in their roles, so does **Petunia Pickle Bottom's Tutu Roll Boxy Backpack**. Even though the backpack doesn't have a speaking part, while Jen Garner and Jason Bateman argue in the front hallway of their home, the Tutu Roll Boxy Backpack sits quietly, taking in the conflict. Could a better backpack role be in Tutu's future?



*Brianna Babywear*

Southern California-based **Brianna Babywear Inc.**, one of the first the first US baby apparel companies to manufacture using Pima cotton from Lima, Peru, celebrates their fifth year by introducing their Spring/Summer 2008 collection for newborn to two-year-olds. The collections include one-pieces, ruffled pants and shorts, hats both knitted and Pima, blankies, bibs, dresses with and without ruffles, booties, rompers and kimonos. Visit their new website [www.briannababy.com](http://www.briannababy.com).

**Phillips Nizer LLP** elects **Jeremy Richardson** to the partnership from Associate. New York City-based Mr. Richardson joined Phillips Nizer in 1999 and is a member of the Fashion Practice. He represents designers and manufacturers, including those in children's apparel, the furniture and accessories industry and provides counsel regarding copyright and trademark claims and general contract disputes. He's also a member of the American Apparel & Footwear

Associations' Childrenswear Executive Council.

**Beth Button** of **Button Up! Dallas** is the new sales representative for **Enchanted Infant Couture** in the southern markets of Texas, Louisiana, Oklahoma, Kentucky, Mississippi, Missouri, Kansas and Arkansas. Visit Beth in the Dallas Market Center.

A former flight attendant and mother of twins designs **Planewear Apparel**, a début collection for infants and toddlers made with 100 percent Peruvian Pima cotton. To make travel fun and comfortable for kids, lap-shoulder bodysuits, coordinated pants, bibs, bubble hats, and booties are designed with a travel aviation theme, embellished with a play on words such as Carry On, First Class, Precious Cargo and Jet Setter. Coming soon is comfortable apparel for adults too. Take a trip to [www.planewearapparel.com](http://www.planewearapparel.com) for more.



*Planewear Apparel bodysuits*

**Orbit Baby** unveils the revolutionary **Toddler Car Seat** as part of the **Orbit Infant System**. The car seat docks onto the SmartHub™ Base for your car, the Orbit Stroller and the Orbit Rocker. The SmartHub™ Base, sold separately, is uniquely designed to allow for safe and secure docking from almost any angle, which reduces back strain and emotional frustration. The car seat also rotates 360 degrees to lock in several different positions. Along with a detachable UV Sunshade, this system allows for convenience and flexibility for parents to take their children from car to airplane to strolling with just a few pieces of gear.

**Sok-O**, an imaginative new children's company, launches their premiere line



**Premiering Blush by Us Angels**  
Fall/Winter 2008 Collection

**Showing at the following market**  
New York City

ENK International - Children's Club

**Jacob Javits Center:**

**March 9, 10, 11**

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